



DLR Group Inc.

a Florida corporation

301 East Pine Street, Suite 900

Orlando, FL 32801

Camping World Stadium Renovation

Design Narrative

Jun 24, 2025

The renovation of Camping World Stadium will create an iconic design that is a signature destination for the city of Orlando that will elevate the fan experience and increase revenue generation. The project will optimize operations of the facility to support a venue that is designed for a wide range of sports and entertainment events in a single sale ticket environment.

Specific project goals include maximizing seating to a minimum of 65,000 through rebuilding the upper seating bowls on the east and west side and addition of an upper bowl on the north. This all-new seating will modernize and increase the overall lifespan of the building, replacing some of the oldest existing components.

The level of bowl modifications will require addition of new hurricane bracing around the altered sections of the building. Using this structural component as an aesthetic feature a new modern and fresh building skin will be applied to offer a new exterior aesthetic.

Other modernization components of the project include new premium suites and amenities, updated building systems, code and life safety updates to current standards, and a retractable stage pocket in a section of the south seating bowl to attract more and larger life music events.

Upon completion the Stadium will stand tall as a competitive venue of its scale to host the largest and best events in its class and increase revenue to the City of Orlando.

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